

# Your 2020 Census Guide for college students

## If I don't fill out the census, is it that bad?

If young adults are undercounted in L.A., federal funding for Cal and Pell Grants could be decreased. This would have a serious impact on college students in our city who need help to finance their higher education.

## Do international students have to complete the census?

Yes! Everyone living in the U.S. must be counted as part of the decennial census, including international college and university students. International students (regardless of citizenship status) must be counted where they are living most of the time on or before April 1, 2020 (Census Day).



## How can I make sure I'm counted?

You should be counted wherever you live most of the time on or before April 1, 2020 (Census Day).



If you live in student housing, you must be counted as part of the college's census count (even if you are on break or vacation).



If you live on your own (not in official student housing), you must count yourself and everyone in your household. Only one survey per household can be submitted.



If you live with your parents, make sure they count you on their survey.

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[census.lacity.org](https://census.lacity.org)  
#2020Census

# Your 2020 Census Guide for families

## If I don't fill out the census, is it that bad?

Over \$115 billion is spent every year on California schools, healthcare, housing, transportation, and other vital programs determined by census data.

In 2010, an estimated 74,000 children were not counted in Los Angeles County. An inaccurate count affects funding for programs that serve young children, including Head Start, the Children's Health Insurance Program (CHIP), the Supplemental Nutrition Assistance Program (SNAP, food stamps), and the National School Lunch Program. Your actions today will impact your children and their future. Do your part to make sure everyone in your household gets counted.

## Who needs to be counted?

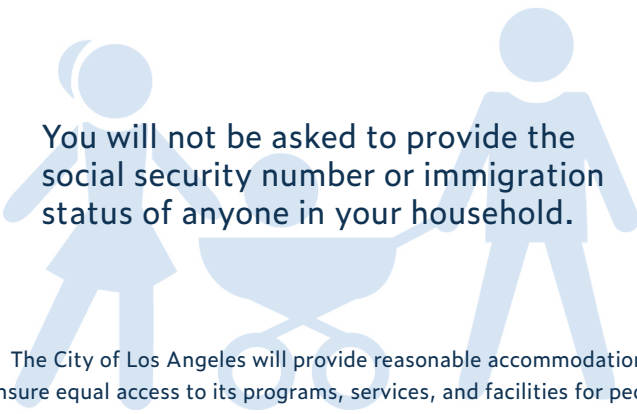
Everyone living in or staying at your address most of the time (including the garage or a camper on your property) needs to be counted, regardless of their age. Count all children, including infants and newborns, even if they are still in the hospital on April 1, 2020 (Census Day). Children who divide their time between two homes throughout the year should be counted in the household where they are living on April 1, 2020. Be sure to remind the person who fills out the census survey in your household to count all children.

## Which questions will be on the census?

The survey will ask for the following information on each person:

- age
- date of birth
- Hispanic or Latino origin
- race
- relationship to head of household
- sex
- renter or homeowner
- other questions (like the name of each person and the household phone number)

The questionnaire will take about 10 minutes to complete, but may take longer if there are multiple people living in your household.



You will not be asked to provide the social security number or immigration status of anyone in your household.

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# Your 2020 Census Guide for immigrants

## How will the census impact my family and I?

There are over 1.5 million immigrants in the City of Los Angeles. If immigrants are not counted, L.A. could lose funding for critical programs that many immigrant families rely on, including Head Start, the Children's Health Insurance Program (CHIP), the Supplemental Nutrition Assistance Program (SNAP, food stamps), and the National School Lunch Program.

## Your 2020 Census information is protected.

For the 2020 Census, the U.S. Census Bureau recommends completing the questionnaire online. Whether you complete the questionnaire online or the paper application, protecting your personal information is paramount. By law, your personal information cannot be used against you and the U.S. Census Bureau has taken security measures to ensure the process is safe and secure every step of the way.



## Will my information be safe? Can it be used against me or my family?

The Federal Cybersecurity Enhancement Act of 2015 ensures that your information and data are protected from external cybersecurity risks. Your name, address, and telephone number will never be disclosed or published. Further, the U.S. Census Bureau is not allowed to use the information you provide against you. Title 13 of the U.S. Code prohibits the Census Bureau from sharing identifiable information that you report with any other government agency or official (including immigration officers or any law enforcement agency), outside entity, or court of law for any reason.

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# Your 2020 Census

## Guide for LAUSD students and parents

### How will the Census impact LAUSD students and their families?

The Los Angeles Unified School District (LAUSD) is the second largest school district in the country, with approximately 694,096 early childhood, K-12, and adult education students. It is important that students and their families are counted to ensure the city receives its share of federal funding for critical educational programs like Head Start, special education, Title I grants to schools in low-income communities, and school lunches.

### When and how do I respond to the Census survey?

In early 2020, a notification will be mailed to your home with instructions on how to fill out the census survey online. Census Day is April 1, 2020. You can also fill out the survey by calling a toll-free number, filling out the paper survey that will be mailed to your home if you do not respond online, or waiting for the census taker to knock on your door. If you do not have internet access at home, you can go to one of the hundreds of Census Action Kiosks in schools and other locations across the City and County of Los Angeles.

### Can I fill out the survey in my native language?

The survey (and toll free calling option) will be available online in English and 12 additional languages (Spanish, Chinese, Vietnamese, Korean, Russian, Arabic, Tagalog, Polish, French, Haitian Creole, Portuguese, and Japanese). The paper survey will only be available in English and Spanish. However, the U.S. Census Bureau will have language glossaries and guides available in 59 non-English languages.

### Can I get more information on the census from my child's school?

In 2019, LAUSD will provide workshops on the census to families as part of their campaign, We Are One LA Unified: Standing With Immigrant Families. LAUSD will also incorporate information about the census in multiple languages in some of their other existing programs for parents and students.

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# Your 2020 Census

## Guide for LGBTQI community

### Why should I participate in the census?

Los Angeles has one of the [highest percentages](#) of people who identify as part of the LGBTQI community in Los Angeles. If the LGBTQI community is not counted accurately, there will be less money for critical services and programs that serve the LGBTQI community, including community health centers, foster care, and homeless services. You matter and deserve to be counted.

### What does the census ask about gender and sexual orientation?

The census survey includes a direct question to determine the sex of each person in a household, but it does not include questions about gender identity or sexual orientation. For the first time, it asks couples who live in the same household whether they are "same-sex" or "opposite sex" married or unmarried spouses/partners.

### Who needs to be counted?

Regardless of their age, relationship or citizenship and immigration status, everyone who lives in your household should be counted, including same or opposite sex partners, foster children, adopted children, and anyone who resides there most of the time on April 1, 2020 (Census Day).

### What happens if I do not, or cannot, answer every question on the survey?

You will still be counted if you don't, or can't, answer every question. However, we encourage you to answer as many questions as accurately as possible to ensure your data is correct. When questions are left blank, the U.S. Census Bureau will try to fill in your missing information with data from secondary-administrative or third-party sources.

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# Your 2020 Census Guide for renters

## What does the census mean for renters?

Renters are considered among the hardest-to-count population. In the City of Los Angeles alone, over half of the estimated 4 million residents (63%) live in renter-occupied housing units. It's critical that all renters in the City of L.A. are counted to ensure the city gets its fair share of federal funding for programs that benefit renters, including Section 8 Housing Choice Vouchers and Assistance Payments Programs, the Supplemental Nutrition Assistance Program (SNAP), and local community health centers.

## Is my landlord authorized to provide information about me to a census worker?

If a census worker is unable to obtain answers to the survey from you, he or she is required to contact the landlord or manager of your rental property for the necessary information. This could lead to an undercount, as landlords may not know the exact number of people or families living in their rental properties.

## Who in my household needs to be counted?

It is important that everyone living or staying at your address (including inside your apartment or house, in the garage, or in a camper on your property) is counted on April 1, 2020. That includes babies, children, adults, and seniors, and people who are not related to you. The U.S. Census Bureau will only accept one survey per household, so it is very important that everyone is counted correctly the first time.

## Will someone from the federal government be sent to my home?

Census takers will only come to your home if no one from your household responds to the survey by the end of April 2020. In that case, the census taker will ask you to complete the questionnaire in person. However, census takers traditionally have a difficult time accessing apartment buildings, which is why so many renters do not get counted. To avoid someone coming to your home, you should complete the census questionnaire as soon as you receive a notification in the mail.

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# Your 2020 Census

## Guide for homelessness service providers

### How does the census impact those experiencing homelessness?

There are approximately over 36,000 homeless individuals and families in the City of Los Angeles, according to the 2019 Greater Los Angeles Homeless Count by the Los Angeles Homeless Services Authority. An undercount of these individuals could result in the loss of billions of dollars for federally funded programs that benefit them, including the Section 8 Housing Choice Vouchers Program, the Health Care for the Homeless Program, and the Runaway and Homeless Youth Program.

### How can homeless service providers help ensure an accurate count?

It's crucial that L.A.'s homeless population is counted accurately to secure our fair share of funding for vital social services. Work with your local Complete Count Committee and U.S. Census Bureau office to develop impactful outreach strategies and identify locations where people are living.

### How will the U.S. Census Bureau count individuals experiencing homelessness?

#### Service-Based Enumeration (March 30 - April 1, 2020)

To count people at places where they receive services (including shelters and soup kitchens) and at outdoor locations like encampments.

#### Enumeration at Transit Locations (April 9 - May 4, 2020)

To count people who do not have a stable home in transitory locations, such as hotels and motels.

#### Census survey question

Asks respondents to include anyone staying in their home temporarily, who may not have been accounted for already as part of the household.

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# Your 2020 Census Guide for business owners

## What's the relationship between the census and business owners?

Every five years, the U.S. Census Bureau conducts the [Economic Census](#). The information collected helps current and prospective business owners make informed decisions about everything from where to open or expand a business to the wages they should pay their employees. It helps local government agencies measure the economic performance of their region. Census data also drives federal funding for infrastructure improvements and transportation projects--issues directly tied to economic development and quality of life, which impact where businesses and jobs are created.

## What should I tell my employees about the census?

You should encourage your employees to complete the census and be counted. If people don't participate, crucial information and federal funding will be compromised. Business owners won't have accurate data to use in determining where they should open a business or the demographics of

potential customers. Local agencies won't have a complete picture of how the local economy is performing. And the federal government may bypass improvements for your community.

## How can businesses, chambers of commerce and other groups help census outreach efforts?

Become a Census Goodwill Ambassador to spread the word about the importance of the census to chamber members and customers. Consider hosting a Census Action Kiosk in your office or breakroom for employees who don't have regular access to the internet. Incorporate census 2020 messages into programs, services, newsletters, and websites.

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# Your 2020 Census

## Guide for individuals with disabilities

### Why is the census important for those living with disabilities?

According to [2018 population estimates](#) by the U.S. Census Bureau, between 2013-2017, 6.3% of Angelenos under age 65 reported a [disability](#).

Those who are deaf or hard-of-hearing, blind, or experience other cognitive impairments need to be seen and counted. Everyone, regardless of disability is affected by an inaccurate census count. Federal funding for healthcare, safety-net programs and political representation is compromised when everyone doesn't participate in the census.

### Is the census questionnaire accessible for those who have some impairment?

Those who cannot submit the questionnaire online can either call the Census hotline to complete the questionnaire or get a paper questionnaire from a census taker to fill out. Local Census Goodwill Ambassadors and Complete Count Committees will also partner with community-based

organizations to reach out to individuals who may have speech, language, visual or other types of impairment and may need help completing the questionnaire. In addition, the Census Bureau [will provide](#) language glossaries and video and print guides, which will be available in 59 non-English languages, including American Sign Language, Braille, and large print.

### Will the questionnaire be available to people who don't speak English?

Yes. Online, the questionnaire will be available in these 12 languages: Spanish, Chinese (Simplified), Vietnamese, Korean, Russian, Arabic, Tagalog, Polish, French, Haitian Creole, Portuguese, and Japanese. The census hotline will also provide assistance in these languages and a telecommunications device for the deaf.

Paper questionnaires will be available in English and Spanish.

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# Your 2020 Census

## Guide for healthcare providers

### Why is the census important for healthcare providers?

Clinics, health insurance companies, local governments, and universities rely on census data to make informed decisions about policies, community needs assessments, and more.

According to [2018 census population estimates](#), 17.2% of Los Angeles' residents under age 65 are uninsured. Information from census data helps fund [crucial programs](#) like Medicaid, Medicare Part B, the Supplemental Nutrition Program for Women, Infants, and Children (WIC), the Children's Health Insurance Program (CHIP), health centers, and more. In California, (according to 2010 census data, "[Counting for Dollars 2020](#)"), over \$55 billion was allocated for Medicaid alone.

### How are patients in hospitals or nursing homes counted?

Everyone must be counted where they are living or sleeping most of the time on or before April 1, 2020 (Census Day). Hospitals and nursing homes are considered [group quarters](#). Early 2020, U.S. Census Bureau representatives will reach out to

your management to see whether your facility plans to submit data directly to the Census Bureau or whether designated staff will gather paper census questionnaires from patients.

### Will the questionnaire be available to patients who don't speak English?

Yes. Online, the questionnaire will be available in these [12 languages](#): Spanish, Chinese (Simplified), Vietnamese, Korean, Russian, Arabic, Tagalog, Polish, French, Haitian Creole, Portuguese, and Japanese. The census hotline will also provide assistance in these languages and a telecommunications device for the deaf.

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