

CITY OF LOS ANGELES



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**GRANADA HILLS NORTH  
NEIGHBORHOOD COUNCIL**

11139 Woodley Avenue  
Granada Hills, CA

Tel: (818) 923-5592

[www.GHNNC.org](http://www.GHNNC.org)

**Outreach & Publicity Committee Meeting**

**Monday, Dec. 8th, 2014**

**8:00 PM**

**GHNNC Office, 11139 Woodley Ave.  
Granada Hills, 91344**

**All agenda items are subject to discussion and possible Board/Committee action**

1. **Call to Order**
2. **Welcome and Introductions**
3. **Public Comment 1** on non-agenda items (limited to 2 minutes per speaker).
4. **Old Business: The Committee will discuss notes and info from previous meetings.**
5. **Outreach Report:** Updates regarding Metrics, Database; Survey and Event Results; Issue-Based Outreach: Land Use, Community Emergency Response Teams (CERT), Clean-ups, Neighborhood Watch. Discussion and possible recommendation to the Board on how we may involve other committees and organizations in outreaching to stakeholders in the Granada Hills North Neighborhood Council.  
**Publicity:** Discussion and possible recommendation to the Board on how we may implement print and social media in outreaching to the stakeholders in the Granada Hills North Neighborhood Council.
6. **Discussion and Possible Action regarding:**
  - A. **Item Purchases:**
    - i. Discussion and recommendation to the Board on outreach items that should be replenished (examples: pens, bags, clips, etc.)
  - B. **Outreach Events and Outreach Plan 2015:**
    - i. Community Clean-ups: (with Council District 12), Outreach tasks to aid Parks and Beautification Committee (tentative date: January 31, 2015)
    - ii. GHNNC Social: with Parks and schools, ex.: Ice Cream Social, Meet and Greet, Issues party (early Spring 2015)
    - iii. Citrus Sunday: Discussion on participation and outreach efforts (May 2015). Citrus Sunday is volunteer effort asking local residents to pick their fruit trees and drop off the food for needy families.
    - iv. Business Forum: co-sponsored with Granada Hills South Neighborhood Council based on a Studio City event, date tentatively set for mid-February 2015. The Business Forum will discuss methods of increasing area business and consumer interest in the Granada Hills North Neighborhood Council.
  - C. **Newsletters and Surveys:** Discussion of 2014 Survey and future surveys
  - D. **Website and Online Presence:** Discussion of content and improvements, including a possible recommendation to the Board to adopt changes to the website.
7. **Public Comment 2** on non-agenda items (limited to 2 minutes per speaker).
8. **Board Comment** on non-Agenda items (limited to 2 minutes per speaker).
9. **Summary** of Outreach Recommendations to GHNNC Board
10. **Adjournment**

**Committee Members:** Bill Hopkins, Karen Savitt, Ralph Kroy, Victoria Watson, Donna Zero.

**Committee Chairman:** Jim Summers, Tel: (818) 321-6259

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The agendas for the GHNNC meetings are required to be posted for public review at the following location: GHNNC Office (11139 Woodley Ave), as well as the official website at [www.GHNNC.org](http://www.GHNNC.org). Stakeholders may also subscribe to the City of Los Angeles Early Notification System (ENS), through the City's website at [www.lacity.org](http://www.lacity.org), to receive notices for GHNNC meetings. For more information, you may also contact GHNNC, at (818) 923-5592.

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In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all members of the Board in advance of a meeting, may be viewed at the Neighborhood Council meeting or on the Neighborhood Council website at [www.GHNNC.org](http://www.GHNNC.org).

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR AL CONCEJO VECINAL 3 DÍAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR CONTACTE A GHNNC, at (818) 923-5592.

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