

OUTREACH & PUBLICITY COMMITTEE MINUTES OF MARCH 24, 2009, MEETING

Call to order by Sue DeVandry, Chairperson at 7:10 p.m.

Members Present: Chairperson Sue DeVandry, Mary Ellen Crosby, Mick Deering, Aaron DeVandry, Neysa Frechette, Joshua Jordahl, Jan Subar, Joe Vitti

NO PUBLIC COMMENT ON NON-AGENDA ITEMS

DISCUSSION ON GHNNC STREET BANNERS:

Last month we talked about GHNNC Street Banners and Sue introduced a bid from Gold Graphics. (They made and installed the GHSNC Street banners). The Committee requested an additional bid. Sue went to Nationwide Displays (they made the GH Chamber Street Faire Banners) and got a bid from them. The Committee had a few questions about Nationwide Displays' bid regarding additional colors and if they charged for installation, maintenance and removal of single banners above and beyond the 30 banners. The discussion was then tabled until the next meeting. Sue will bring in more information from Nationwide Displays, Inc.

DISCUSSION REGARDING NEWSPAPERS ARTICLES AND ADVERTISING:

Jan Subar will be writing GHNNC articles for newspapers. Sue gave her samples of local newspapers and will be working with Jan to get some articles into the newspapers. If anyone has ideas for newspaper articles please email Jan.

DISCUSSION REGARDING GHNNC NEWSLETTER:

Sue said she has received some articles and will put out a reminder to all GHNNC Board Members (especially Committee Chairs) to submit their articles by the next GHNNC Board Meeting on Monday, March 30, 2009.

DISCUSSION REGARDING UPCOMING GHNNC OUTREACH EVENTS

- A. **Egg Hunt – April 4, 2009 from 9:00 am to 12:00 pm.** Aaron DeVandry made up GHNNC labels for the candy boxes. Mary Ellen said the candy was been bought and delivered to the Parks & Rec Department at Petit Park along with the labels. We need volunteers on April 4th to help give out the candy boxes to the children and to help out at the GHNNC table. Sue will ask for help at the Board Meeting. Sue also bought bubbles and will put GHNNC labels on them to give away at the GHNNC table as well as our normal promotional items.
- B. **Citrus Sunday – May 3, 2009 from 10:00 am to 3:00 pm.** Sue needs help contacting local schools to find out when and how they give out flyers to their students. GHNNC will be printing the flyers. GHNNC will be in charge of the citrus drop-off at Fire Station 18 on Balboa Street near the Knollwood Golf Course. Mick Deering will be contacting local churches to see if we can put a business card ad in their bulletin and/or give out flyers. Sue will have copies of the flyers available at the March meeting. The next meeting Greig Smith's office is having on Citrus Sunday is Tuesday, March 31, 2009. Sue will attend and bring back information for the next Outreach Meeting.

- C. **Van Gogh Street Elementary School Wild West Days – June 6, 2009 from 11:00 am to 3:00 pm.**
Gale Gundersen, Principal of Van Gogh, would like us to pay for the two moonbouncers at a fee of \$500.00.

Motion: That GHNNC support Van Gogh Street Elementary School’s Wild West Days in the amount of \$500.00 for two moonbouncers, generators and two people to monitor the bouncers for liability.

- D. Tree Give-A-Way - tabled

- E. GHNNC Open House – tabled

COMMITTEE COMMENTS:

Aaron brought up that our Outreach activities are geared more for younger children (Egg Hunt, School Carnivals) and would like to see some activities for young adults (15-30 year old range). Suggestions were:

- a. Battle of the Bands – possibly at Kennedy High School football field (Neysa said she would check with the school)
- b. Concerts
- c. Movie nights (Knollwood Elementary School – Sue will check with Greig Smith’s Office)
- d. Car Rally
- e. Block Party
- f. Community Picnic

Meeting adjourned at 8:30 pm.