

**GRANADA HILLS NORTH NEIGHBORHOOD COUNCIL  
OUTREACH & PUBLICITY COMMITTEE  
MINUTES OF FEBRUARY 17, 2010 MEETING**

1. Call to order by Sue DeVandry, Chairperson at 7:10 pm.  
Members present: Sue DeVandry, Neysa Frechette, Bill Hopkins, Ralph Kroy, Jan Subar, ,  
Joshua Jordahl, Kim Thomson, Joe Vitti, Agnes Lewis
2. Unanimous approval of Jan. 20, 2010 meeting minutes.
3. Public Comment on non-agenda items – Sue and Kim updated on the BudgetLA meetings and the E & N meeting with Councilmember Paul Krekorian. Mary Ellen has been called out of town for an emergency family situation and will not be at the forum or elections.
4. Discussion on Census 2010 – Edward was not present but will give brief summary at board meeting.
5. Discussion regarding 2010 Election expenditures:
  - a. Advertisements – North Valley Community News GHNNC Ad \$150.00 for a ¼ page ad.
  - b. Region A Outreach – North Valley Community News Dec. issue \$128.57 – full page ad.
  - c. Region A Outreach – North Valley Community News Feb. issue \$128.57 – full page ad.
  - d. North Valley Reporter - \$200.00 for a ¼ page ad.
  - e. Banner – HighTech Banners \$180.00.
  - f. Posters for store windows 20 posters \$120.00
  - g. Flyers – 200 colored flyers \$65.00
  - h. Tax \$35.59
  - i. Election advertising costs: \$1,007.73
6. Outreach at HOWS Market and Albertson's Market – February 20, 2010.  
Sue discussed the sign-ups for February 20<sup>th</sup>. The Outreach Committee wants to have another Market Outreach on Saturday, Feb. 27<sup>th</sup>. Sue will ask for sign-ups at the February GHNNC meeting.
7. Discussion on Candidate Forum – Amelia will not be at the meeting to facilitate the forum. Sue suggested Dave Beauvais, President of GHSNC to facilitate. Because of the budget, each candidate will be asked to bring copies of their Candidate Statements to hand out at the Forum. Other items discussed: name tags, food, Candidate Statements to be placed on wall for all to see, time limit, Q & A. Sue said she will email all candidates again and remind them of the meeting and Candidate Forum.
8. Discussion on DONE Candidate Information Meeting on Feb. 25, 2010. Sue stressed the importance of all candidates and board members to attend this meeting. DONE will be discussing Bylaws, Ethics, Brown Act, etc.
9. Next meeting will be March 17, 2010.
10. Meeting adjourned at 8:20 pm.