

BOARD MEMBERS

CHAIRPERSON – Kim Thompson
VICE CHAIRPERSON – Scott Manatt

Carl Buettner	Josh Jordahl
Mary Ellen Crosby	Ralph Kroy
Sue De Vandry	Agnes Lewis
Neysa Frechette	William Lillenberg
Rafael Garcia	Scott Manatt
Sid Gold	Leon Marzillier
Edward Headington	Ray Pollok
Gary Holmen	Steven Steinberg
Bill Hopkins	Jan Subar
Wayde Hunter	Anne Ziliak

CALIFORNIA

**Granada Hills North Neighborhood Council
Outreach Committee
Wednesday, June 23, 2010
4 p.m. @ the GHNNC Office
11139 Woodley Ave., Granada Hills, CA 91344**

GRANADA HILLS NORTH NEIGHBORHOOD COUNCIL

11139 Woodley Avenue
Granada Hills, CA 91344

Telephone (818) 831-0578

www.ghnnc.org

Minutes

All agenda items are subject to discussion and possible committee action

1. Call to Order : Meeting was called to order at 4:07 p.m.
 - Roll Call:
 - Board Members present: Edward Headington, Bill Hopkins, Sue DeVandry, Jan Subar, Ralph Kroy, Mary Ellen Crosby, Agnes Lewis
 - Committee Members: Sharon Manatt; Aaron DeVandry; Dana DeVandry
 - FYI – the Outreach & Publicity Committee is comprised of Agnes Lewis, Anne Ziliak, Bill Hopkins, Edward Headington, Jan Subar, Kim Thompson, Leon Marzillier, Mary Ellen Crosby, Neysa Frechette, Ralph Kroy, Sharon Manatt, Sue DeVandry, and Wayde Hunter
2. Public comment on non agenda items: No public comment
3. Discuss upcoming events
 - Committee would like to see if GHNNC could hold their own “Movie/Picnic in the Park” night (perhaps at Petit Park) and/or coordinate something with GHSNC
 - Action – Edward will speak with Mitch Englander to see what can be done involving Councilmember Greig Smith’s office
4. Discuss Coordinated Outreach Plan with both Granada Hills NCs
 - Sean Rivas spoke with Edward at the last Board Meeting regarding a coordinated outreach plan for Granada Hills but they have not had a chance to

have a follow-up conversation

- Action – Edward will speak with Sean and report back by the next Outreach meeting

5. Discuss GHNNC Speaker Series

- Bill Hopkins has taken the lead on securing the first speaker for speaker series
- Committee felt we should try do it every other month and study how other NCs are successfully running their speaker programs (i.e. Porter Ranch)
 - Action 1 – Bill will provide Edward with the July information and he will work with our webmaster, Aaron DeVandry, around posting it on the website. We will also use our new Twitter and Facebook pages to promote the event.
 - Action 2 – Edward will contact Sid Gold and Joe Vitti about generating a list of hot topics in addition to the following ones suggested by the committee
 - i. High speed rail and how it may affect local traffic
 - ii. DWP sludge
 - iii. Losing our soccer fields
 - iv. Granada Hills New High School

6. Update on Needed Outreach purchases

- Committee discussed the merits of purchasing a camera, camcorder and accessories for the budgeted amount of up to \$800
- Committee discussed other items and related costs. These included name badges, bag clips, pens and banners. Sue DeVandry provided receipts of past purchases as a frame of reference moving forward.
 - A chunk of the conversation centered on whether the current banners were worth the effort versus doing postcards and a one-time or bi-annual newsletter.
 - i. Action 1 – Agnes Lewis will research how Lake Balboa does their newsletter (as Aaron indicated that it generates a lot of website hits and folks providing their emails)
 - ii. Action 2 – Bill Hopkins and Edward Headington will reach out to their contacts regarding name badges.

7. Motion to Create GHNNC YouTube account

- Bill Hopkins suggested that GHNNC do a paid account rather than a free one because the ads that run before any videos may be counter to our message and nonpartisan status. He cited a recent example of the League of Women Voters deciding to pull one of their videos because of the ad.
 - **Board Agenda Item:** Edward will look into the cost of opening a paid account by Monday's Board Meeting

8. Future Meetings

- Consensus made on setting a regular date for future Outreach Committee meetings
 - New time and date: 2nd Tuesday of the month @ 4 P.M.
 - i. Next meeting: July 13th

9. Committee comment on non-agenda items

- GHNNC webmaster Aaron DeVandry reported that we could save money moving away from Aplus.net as our web host and gain more functionality by using Word Press as our code platform for the website (at no cost)
 - Aaron should mover over to Word Press by the end of summer
 - FYI – the current web host is Aplus.net and they charge us around \$56.86 per quarter or \$227.44 per year. Aaron reported they were hard to work with and suggests we find another web host for less money—around \$50 to \$60.00 per year (i.e. Go Daddy)
 - i. Action – Bill, Edward and Aaron would check other possible web hosts and how much they charge by the next Outreach meeting. We pay by the quarter, and our next quarter is due now.

10. Adjournment: Committee adjourned at 6:01 p.m.

Edward Headington
Chair, Outreach & Publicity Committee